

# BROAD

## Building a Green Social Dialogue

### FINAL CONFERENCE

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ITALY

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# 1. SOCIAL DIALOGUE AND SUSTAINABLE CONSTRUCTION

# CONSTRUCTION: MAIN FEATURES

*Between 2008 and 2015*

- GDP -3,3% (from 9,5 to 6,2)
- Production -41,5%
- Net profit -35%
- Employment -25% (780.000 workers)
- Companies -16% (100.000)

529.103 companies (2014)

1.346.000 workers (5,91% total employment) (2016)

- ✓ *Restructuration of the building stock limited the reduction of economic activities*
- ✓ *The overall trend was not reversed in 2016: 2017 was expected to deliver some recovery*

# COMMON UNDERSTANDING ON SUSTAINABLE CONSTRUCTION

Employers' associations, trade unions, environmental organizations, universities and local authorities share the view that **the transition to sustainable building represents an opportunity** for economic growth (with a partial recovery from the crisis) while coping with environmental issues

## FOSTERING SOCIAL DIALOGUE ON SC

Up to date it was not easy  
to make the most of the social dialogue  
for the SC due to the difficulties faced  
in managing and contrasting the

**Effects of the crisis on the sector**

**Many barriers to the social dialogue  
but also some drivers**

## 2. CURRENT TOOLS FOR THE SOCIAL DIALOGUE

# TOOLS AT NATIONAL LEVEL

- **The National Observatory for Quality Reconstruction**, February 2017
- The introduction of the **Seismic Bonus**, a new fiscal incentive available all over Italy, in 2017
- **The Protocol of understanding on the promotion of the culture of sustainable energy and energy efficiency for the enhancement of green jobs and professions**, March 2014
- **The Observatory on innovation and sustainability in the construction sector** (2011) promoted by the sectoral trade unions and the environmental organization Legambiente
- **European projects** on sustainable construction and green building

# TOOLS AT LOCAL LEVEL

- Actions for the energy improvement of buildings based on **an intersectoral and integrated approach**
- The launch of **boards on urban renewal** grounded on formal agreements and protocols
- **Training activities for construction workers**
- **Knowledge management activities** (such as the setting of networks ....)
- **Citizens' information and awareness-raising activities**



**3.**  
**AREAS OF ACTION**  
**FOR THE SOCIAL DIALOGUE**

# POLICIES AND LEGAL FRAMEWORK

## *15 issues*

- Strengthen the dialogue with national institutions to make them **assume a clear position on SC** and promote **the establishment of a space for SD**
- Apply the perspective of sustainability and the circular economy at every level of the policies concerning SC through **an integrated and intersectoral approach**
- Draft a **national strategy for the SC** (clearly defining responsibilities and outlining the regional and local levels)
- Define a **sustainable industrial project** including the overall **supply chain** in the construction industry

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# WORKING CONDITIONS AND NEW SKILLS

## *5 issues*

- **Adapt training in the building sector to the current demand** rescheduling the contents on the basis of the sustainability paradigm
- Make the most of **existing bilateral bodies of the construction sector**
- Increase and improve the level of **public inspections** in the construction sites
- Align the contracts of the different workers of the companies of the supply chain operating in the same work site (**site contract**)
- Pay attention to the **new risks for safety and health**

# TECHNOLOGY, KNOWLEDGE, INNOVATION

## *9 issues*

- Establish a governmental structure for SD on SC involving in **working groups or committees** R&D and innovation organizations, the world of work, production and civil society
- Increase **public, basic and applied research** on SC and new construction materials
- Support **process innovation and industrialization** integrating all the players involved in the enlarged supply chain
- Accompany the transition towards SC through the digitalization, making the most of **BIM tools** and **the industrialization of the construction process**

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# CULTURAL DIMENSION

*2 issues*

- Increase awareness raising and communication activities on SC
- Disseminate information on good practices carried out at local level grounded on active participation of the different parts of the enlarged SD

*Thank you !*

